



THE HOTEL
AT THE UNIVERSITY OF MARYLAND

HAIR + SPACE
BLOWDRY + BEAUTY BAR

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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Hair + Space to Open at The Spa at The Hotel at the University of Maryland

College Park blow-dry and beauty bar relocates, expands services at The Hotel

COLLEGE PARK, Md. (October 18, 2022) – The Spa at The Hotel at the University of Maryland announced today that Hair + Space Blowdry and Beauty Bar will open this month within The Spa. The three-year-old College Park beauty hub will relocate from its existing location in The College Park Shopping Center on Baltimore Avenue to a new space inside The Spa. This relocation will allow Hair + Space to expand its menu of services and styles to help clients elevate their look between cuts and color.

Founded by Regina Holbert, a graduate of the University of Maryland and beauty connoisseur, Hair + Space delivers an out-of-this-world beauty experience for the modern woman, offering the perfect chemistry of speed and service, luxury and inclusion. Serving all women of every ethnicity and every hair type, Hair + Space provides stellar service from professionals who know how to care for women's hair.

Designed by Green Owl Design of Hyattsville, the new Hair + Space setting at The Spa delivers an abstract, earthy, dreamy celestial feel with room for nine stylist stations. Hair + Space will offer its signature blowout service that includes shampoo, scalp massage, blow-dry and styling, natural curl styling, and select braided and protective styles. Clients can choose from among four classic Hair + Space blowout styles: Milky Waves, Beam Me Up Body, Cosmic Curls and Supernova Straight. Additional hair TLC treatments include a Scalp Detox, Strength, Moisture and Shine Masks and Solar Steam Treatments.

“Regina and her talented team at Hair + Space have truly transcended the art of hair styling and beauty services,” said Shanna Wisniewski, general manager of The Spa. “We are excited for this opportunity to partner with these professionals to complement our recently expanded spa services and offer a truly personalized pampering and beauty experience for all guests of The Spa.”

“When I opened Hair + Space, I wanted to provide an affordable, convenient, on-trend, and luxurious hair styling experience for all women and all hair types,” Holbert said. “While the past three years have presented a fair share of operational challenges for businesses of all types, I am truly grateful to my clients and the College Park community for their support. I look forward to opening Hair + Space in our new home and working with The Spa at The Hotel at the University of Maryland to help every woman look and feel her best.”

The Spa is located on the fourth floor of [The Hotel at the University of Maryland](https://www.thehotelumd.com), which is celebrating its fifth anniversary of service to the College Park community in 2022. For more information about The Spa, visit www.thehotelumd.com/the-spa or contact The Spa at 301-699-4295.

Learn more about Hair + Space by visiting www.hairandspace.com.

ABOUT THE HOTEL AT THE UNIVERSITY OF MARYLAND

Opened in 2017, The Hotel at the University of Maryland, an independent hotel offering business and leisure visitors modern accommodations, world-class service and amenities, serves as the gateway to College Park's Discovery District. Located directly across the street from the main entrance to the University of Maryland, College Park campus, the AAA Four-Diamond hotel is convenient to Washington, D.C., and Virginia. Connecting the local, business and University of Maryland communities, The Hotel allows guests to feel truly connected to all College Park has to offer, providing for a positive and unique guest experience. LEED Gold certified, The Hotel is committed to sustainability and wellness for guests and the planet, and its thoughtful design and fine interior finishes make guests feel like they've stepped into a luxurious residence. For more information about The Hotel at the University of Maryland, visit www.thehotelumd.com or follow The Hotel on Facebook at <https://www.facebook.com/TheHotelUMD>, Instagram [@thehotelumd](https://www.instagram.com/thehotelumd) and

LinkedIn [@The Hotel at the University of Maryland](#). The Hotel is owned and managed by Southern Management Companies (www.southernmanagement.com).

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