



THE HOTEL

AT THE UNIVERSITY OF MARYLAND

FOR IMMEDIATE RELEASE:

February 9, 2021

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The Spa at The Hotel at the University of Maryland Slated to Open in March

New full-service spa and salon to offer a variety of luxurious massage, skin, hair and nail treatments

COLLEGE PARK, Md. (February 9, 2021) – [The Hotel at the University of Maryland](#) is pleased to announce that its new spa, [The Spa at The Hotel at the University of Maryland](#), is opening its doors on March 2, 2021. Led by General Manager Shanna Wisniewski, a team of experienced hairstylists and wellness professionals at The Spa will offer luxurious services for the face, skin, body, hair and nails. The Hotel's stringent health and safety protocols will extend to all spa guests and team members, as The Spa is located on the fourth floor of the building.

"I couldn't be more excited to lead the incredible team of specialists at The Spa," said Wisniewski. "With everything that has occurred over these past several months, we are thrilled to provide a variety of services for those in need of some rest and relaxation."

The Spa, which is the only boutique, luxury spa in College Park, will offer services such as luxury massages and facials with the ability to incorporate CBD oil, aromatherapy, hot stones, or microdermabrasion to tailor the experience; manicures and pedicures accompanied by hand and foot massages; anti-inflammatory waxing services for the face and body; and hair services to maintain color and cut, repair damaged hair, or reinvent a whole look.

With more than 15 years of management experience in the Mid-Atlantic region, Wisniewski will not only oversee day-to-day operations, but she will lead and mentor a team of hairstylists, massage therapists, estheticians, and specialists to consistently exceed client expectations.

Wisniewski began her career in 2004 at The Red Door Spa in Baltimore and then ventured to the Four Seasons Hotel in Baltimore in 2012. Following her experience at the Four Seasons Hotel, she was the regional manager for LifeSpa Columbia in the Mid-Atlantic region.

The 5000-square-foot spa and salon features seven treatment rooms, as well as several hair and nail treatment stations. The Spa is currently hiring stylists. For more information on job openings and services, visit www.thehotelumdspace.com.

In an effort to protect guests from the spread of COVID-19, The Spa will incorporate protocols and guidelines from The Hotel's "Ever Strong" program, which includes layout changes and signs for physical distancing, deep cleaning, monitoring and evaluating practices, and contact tracing. When The Spa opens to the public, guests will be asked to complete a pre-treatment and health screening form prior to the day of their appointment; they will be required to wear a mask during their entire visit (facials and facial

waxing are an exception, but additional precautions will be maintained throughout the treatment); and plexiglass has been installed throughout The Spa to supplement physical distancing.

For more information about hotel services and health and safety protocols, please visit <https://www.thehotelumd.com/nowopen/>.

ABOUT THE HOTEL AT THE UNIVERSITY OF MARYLAND

The Hotel at the University of Maryland is an independent hotel offering business and leisure visitors elegant accommodations, an array of dining choices and world-class service and amenities. Located directly across the street from the main entrance to the University of Maryland, College Park campus, the AAA Four Diamond luxury hotel and conference center is convenient to Washington D.C., Maryland and Virginia. LEED Gold certified, The Hotel is committed to sustainability and wellness for guests and the planet and its thoughtful design and fine interior finishes make guests feel like they've stepped into a high-luxury residence. With a long-standing reputation and steadfast commitment to caring for and ensuring the safety of its guests and team members, The Hotel launched a comprehensive cleaning and sanitization program named Ever Strong in response to the pandemic. The program is continuously updated to comply with CDC and industry guidelines. To view the full Ever Strong plan in more detail, visit <https://www.southernmanagement.com/EverStrong/>. For more information about The Hotel at the University of Maryland, visit www.thehotelumd.com or follow on Facebook at <https://www.facebook.com/TheHotelUMD>, Instagram [@thehotelumd](https://www.instagram.com/thehotelumd), and LinkedIn [@The Hotel at the University of Maryland](https://www.linkedin.com/company/the-hotel-at-the-university-of-maryland). The Hotel is owned and managed by Southern Management Companies (www.southernmanagement.com).

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